

BUSINESS CURRICULUM MAP



FURTHER STUDY

• APPRENTICESHIP • COLLEGE • UNIVERSITY

CAREER PATHS

• ACCOUNTANCY • HUMAN RESOURCES • ACCOUNTANCY
 • HUMAN RESOURCES • MANAGEMENT • MARKETING
 • ENTREPRENEUR

SKILLS

• ENTREPRENEURIAL • ANALYTICAL • NUMERICAL LITERACY
 • DIGITAL LITERACY • COMMUNICATION • DECISION MAKING
 • LEADERSHIP • INDEPENDANCE • TEAMWORK

INTEREST

A passion to understand how businesses operate from local to global levels and/or a passion to become an entrepreneur and turn a hobby into a successfully business.

Mock Exam

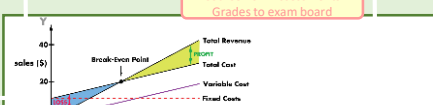
Year 13
Terms 1-3
 □ Units 1-5 Exam Revision
 □ Unit 6 Produce a Business Plan

Year 13
Term 4 - 6
 □ Unit 7 Evaluate a Business Plan
 □ Unit 1- 5 Exam Revision for resit

EXAM March

EXAM Resit June

Coursework Assessments Grades to exam board



Year 12
Terms 1-6
 □ Unit 1 Starting a business
 □ Unit 2 Research & Analysis Methods
 □ Unit 3 Marketing & Promotion
 □ Unit 4 Management of People & Operations
 □ Unit 5 Finance

Coursework Assessments Grades to exam board throughout year

Sixth Form

Term 6
 □ Study Leave for external examinations

Term 5
 □ Exam Revision for Content Areas 1-8

Term 4
 □ Synoptic Project – Business Plan Coursework
 □ Content Area 7 & 8 Exam Questions & Revision

Term 3
 □ Synoptic Project – Business Plan Coursework
 □ Content Area 5 & 6 Exam Questions & Revision

End of CA 5&6 Assessment

Mock Exam

End of CA 3 Assessment

End of CA 4&5 Assessment

End of CA 6 Assessment

Mock Exam

Synoptic Project Assessment Grades to Exam Board

End of CA 3&4 Assessment

End of CA 1&2 Assessment

Term 3
Content Area 3
 □ Methods & Stages of Recruitment
 □ Types of Employment
 □ Methods of staff development & monitoring
 □ Motivation Methods
 □ Motivational Theories

End of CA 2 Assessment

Term 2
Content Area 2
 □ Aspects of the market
 □ Market Research
 □ Data Types
 □ Orientation Types
 □ Marketing Mix: Product, Place, Price & Promotion

End of CA 1 Assessment

Term 6
Content Areas 7 & 8
 □ External Influences
 □ Business Planning

Term 5
Content Area 6
 □ Funding Types
 □ Costs, Liabilities & Assets
 □ Financial Documents
 □ Ratio Analysis
 □ Cash Flow Management

Term 4
Content Areas 4 & 5
 □ Outsourcing
 □ Lean production
 □ Quality:
 □ Production Methods
 □ Customer Service
 □ Growth
 □ Economies of scale

Term 3
Content Area 3
 □ Methods & Stages of Recruitment
 □ Types of Employment
 □ Methods of staff development & monitoring
 □ Motivation Methods
 □ Motivational Theories

Term 1
Content Area 1
 □ Entrepreneurship
 □ Aims & Objectives
 □ Legal Structures
 □ Structures
 □ Stakeholder Engagement

Term 1
Content Area 1
 □ Synoptic Project – Business Plan Coursework
 □ Content Area 1 & 2 Exam Questions & Revision

Synoptic Project – Business Plan Coursework

Content Area 3 & 4 Exam Questions & Revision

YEAR 11

YEAR 10

Term 1
Content Area 1
 □ Entrepreneurship
 □ Aims & Objectives
 □ Legal Structures
 □ Structures
 □ Stakeholder Engagement

Food
 □ Money
 □ Time
 □ Estimating

Media
 □ Advertising Methods
 □ Digital Literacy

Geography
 □ Global Economy
 □ Global Understanding

History
 □ Research Skills
 □ Analytical Skills
 □ Exploring the issue

Science
 □ Data Collection
 □ Graphical Analysis
 □ Hypothesis



Objectives

Careers
 □ Enterprise Week
 □ Employers
 □ How businesses work
 □ Employment Rights

Drama
 □ Performing (Pitching)
 □ Analysing and evaluating

English
 □ Literacy
 □ Speaking & Listening

Maths
 □ Percentages
 □ Probability
 □ Numeracy
 □ Graphical Analysis

Personal Development
 □ Role Models
 □ Ethics
 □ Personal Finance

Computing
 □ Working to a brief
 □ Target Audience
 □ Design
 □ Digital Literacy

Transferable Skills from across the curriculum

KS3



A01
 Recall Knowledge and show understanding
 Subject-specific terminology is used accurately and consistently

A02
 Apply Knowledge and understanding
 Accurately apply knowledge and understanding of business principles, which is relevant to the context and situation

A03
 Analyse and evaluate knowledge and understanding
 Critically analyse and evaluate selected data and information, systematically judging reasoned and valid conclusions

A04
 Demonstrate & apply technical skills & processes
 Demonstrate and apply relevant business skills effectively by using appropriate processes, tools and techniques to develop a complete and effective outcome

A05
 Manage and evaluate
 Manage a project, including preparation and planning of a wide range of project stages, time frames and resources. Evaluate a range of approaches, skills & accomplishments