

Curriculum Planning - Business

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 9	<b>Unit 1:</b> <b>Learning Outcome 1</b> Entrepreneurship, business organisations and importance of stakeholders	<b>Unit 1:</b> <b>Learning Outcome 2</b> Marketing Mix Product, Place and Price	<b>Unit 1:</b> <b>Learning Outcome 2</b> Marketing Mix Promotion Market Types & Orientation Types	<b>Unit 1:</b> <b>Learning Outcome 3</b> Operations Management	<b>Unit 1:</b> <b>Learning Outcome 4</b> Internal Influences	<b>Unit 1:</b> <b>Learning Outcome 5</b> External Influences
Year 10	<b>Unit 2</b> <b>Learning Outcome 1</b> Research, planning and growth	<b>Unit 2</b> <b>Learning Outcome 2</b> Human Resources	<b>Unit 2</b> <b>Learning Outcome 3</b> Business Funding	<b>Unit 2</b> <b>Learning Outcome 4</b> Business Plan	<b>Unit 2</b> Synoptic Project Practice	<b>Unit 2</b> Synoptic Project Practice
Year 11	<b>Unit 1</b> Preparation for external exam	<b>Unit 1</b> Preparation for external <b>exam Nov</b> Recap on Business Planning	<b>Unit 2</b> Synoptic Project	<b>Unit 2</b> Synoptic Project <b>Unit 1 Resit</b> Preparation for external <b>exam March</b>	<b>Unit 2</b> Synoptic Project	<b>Unit 1 Resit</b> Preparation for external <b>exam June</b>
Year 12	<b>Unit 1</b> Starting a business	<b>Unit 2:</b> Research & Analysis	<b>Unit 3:</b> Marketing and Promotion	<b>Unit 3:</b> Marketing and Promotion <b>Unit 4:</b> Management of People & operations	<b>Unit 4:</b> Management of People & operations	<b>Unit 5:</b> Finance for business
Year 13	<b>Unit 5:</b> Finance for business  <b>Units 1-5</b> Preparation for external <b>exam</b>	<b>Unit 6:</b> Produce a business plan <b>Units 1-5</b> Preparation for external <b>exam</b>	<b>Unit 6:</b> Produce a business plan <b>Units 1-5</b> Preparation for external <b>exam</b>	<b>Unit 6:</b> Produce a business plan <b>Units 1-5</b> Preparation for external <b>exam March</b>	<b>Unit 7:</b> Evaluate a business plan	<b>Units 1-5 Resit</b> Preparation for external <b>exam June</b>